



WEDNESDAY, MAY 5

8:00-9:00 - Registration - Coffee Service

9:00-10:15

102-Cash Investment Management "101" - An Overview *Fundamental*
Tom Kazazes, Morgan Stanley Private Wealth Management

This session will provide an introduction to the investment of cash assets for corporate investors. Geared toward those with limited investment experience, this session will be a fast paced introduction to the history of cash investment management, relevant products and services and interest rates. Elements of a formal investment program will be discussed including investment policy construction, risk assessment and liquidity optimization.

301- Escheatment: Compliance During Changing Times
Karen Anderson, Abandoned Property Services, LLC

States' reactions to recent lawsuits and the economy are significantly impacting escheatment compliance. Requirements for due diligence and reporting are changing as a result of due diligence-related lawsuits. Further, states seeking new revenue are increasing the number and complexity of unclaimed property audits. This session provides information to assist businesses in avoiding unclaimed property liability through achieving and maintaining compliance and implementing liability reduction practices.

404-Global Treasury Management: As Good As It Gets *Advanced*
David O'Brien, CTP, EE Treasury

The session explores Best Practices in the management of global cash, foreign exchange, working capital and the integration of the disciplines. The conversation will address policies, procedures, tools and techniques that are available to all companies.

509-Cash Flow Forecasting: Tools and Techniques
Ken Parkinson, Treasury Information Services

In this session we will discuss the best approaches and will compare typical bottoms-up approaches with top-down approaches. Other topics we will cover include what an effective forecasting system should look like, where you might go for help, and why thinking of an integrated forecasting systems makes sense. We will also look into the whole "mystique" of cash flow forecasting and why many senior managers are not satisfied with their forecasting systems. Come with questions; we'll see if we have the answers.

10:15--10:45 - Exhibit Hall- Coffee Break

10:45-12:00

201- IAT- We Look Back at Implementation and Where IAT Stands Now
- Sean Carter, NEACH

302-Cover Your Assets! Protecting Your Company in a Risky World
Megan Donnelly, Quabbin Advisors & Tracy Smith, CVS Caremark

In 2010 and beyond, treasury staffs are faced with a new and difficult environment. There is a wave of refinancing coming. There are fewer providers of capital, with a lower risk appetite, and, in some cases, a weakened financial position. How can treasury staffs navigate this new environment? This session will discuss the changed environment, how to assess your company's exposure to bank risk, and how to plan for a world where capital might continue to be constrained.

409-An Overview of Global Banking
Jeff Tyrell, RBS

Globalization has brought both new opportunities for Corporate America as well as new administrative challenges. Since this activity is focused on profits and more specifically cash generation, managing that cash presents significant and growing treasury challenges.

604-Treasury Technology: The Current Landscape and Future Potential –
Jeanne Capachin, Financial Insights

As a result of the financial crisis, businesses have invested in technology to increase efficiency and mitigate risks. Financial Insights has surveyed North American corporate treasurers to identify current practices, where future investments will be made, and which issues remain top of mind and unresolved

701-How Innovative Technology Relieves the Pain in the Payments Process –
Michael Rockouski, Travelex Global Business Payments

Financial institutions today look to specialists for help in navigating their payment challenges. Serving as a partner to financial institutions, Travelex Global Business Payments offers leading technology and tailored online tools that manage the process all in one place. Online platforms enable institutions to set up beneficiaries, quote and order foreign currency, make international payments, and report on previous transactions. These solutions are suitable for all payment types and used by institutions of all sizes.

801-Employment in a Rebounding Economy
James Cote, Cote Pulitzer & Alvarez, Inc.

By the time of the conference in ay , 2010, the economy should be well on its way to recovery. What does this mean to the senior professional that is concerned about their career path, or to the Manager seeking to hire quality staff into their department? The presentation will be current and informative as to what steps should always be followed, and what new ones will be needed in the future.

901- Changes to Credit Agency Regulation and How They May Impact Corporate Borrowers - *Advanced* Treasurer's Track Panel Discussion

CTP1 - Financial Accounting and Financial Planning and Analysis

This session that is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

705-Creating Winning Treasury Management Proposals
Laurel Egan Kenny, Turningpoint Communications

Prospects evaluate proposals according to THEIR rules, so it is imperative that you understand their criteria. The most successful and compelling proposals focus exclusively on the needs and desired outcomes of the prospective client. While it is harder to do, customizing proposal information is essential to articulate a solution, gain credibility and WIN. There IS a way to standardize customized information for your prospect proposals and minimize resource constraints when a proposal comes due, through a commitment to planning and preparation.

807-Executive Negotiation Skills

Charles Doran, Mediation Works & James Cote, Cote, Pulitzer & Alvarez
The thrust of this program will be to illustrate techniques necessary for an employer to properly negotiate with potential executives; and then on the flip side for job candidates to understand negotiation techniques when there is not a recruiter, or other 3rd party, in the picture. Our topic area will bridge the gap that exists between outplacement firms and recruiters. This seminar proves its worth to Executive retention by taking on the friction generated in traditional negotiations.

503-Treasury's Role in Working Capital: Where we are Going or Where we should have been all along **Advanced**
David O'Brien, EE Treasury, Inc.

This forward looking session explores the role of Treasury in the management of working capital. The conversation will address basics about working capital, how to secure a lead role, how to influence performance and how to establish a corporate wide working capital program. The perspective of the session will be working capital across the global complex.

603-Financial Influenza: Cyber Crime and Check Fraud – Vaccines For Your Organization – Greg Litster, SAFEChecks

Cyber crime is exploding, and check fraud still dominates the world of payment fraud. Who is responsible for check fraud losses and for losses resulting from the cyber breach of a company's computer system? Can a bank be liable for losses over which it had no control? Participants will receive in-depth and up-to-date answers to these questions. Current information on cyber crime and check fraud, and company vs. bank liability will be addressed.

12:00-2:00 - Opening Luncheon sponsored by The Royal Bank of Scotland - John Walsh, Keynote Speaker

2:00-3:15

109-Effective Liquidity Management for Pension Plan Sponsors

Christopher DeMeo, Watson Wyatt Investment Consulting

This session will explain why pension plans' need for liquidity has increased, just as recent investment trends have tended to impair liquidity. We will evaluate the impact of liquidity constraints on portfolio allocation and discuss steps sponsors can take to ensure that liquidity is adequate to cover plan obligations.

202-Charting the Right Course through Today's Corporate 'Cashescape' – Vince Bahl, Bottomline Technologies, Inc.

A timely and accurate view of corporate cash is absolutely critical to the health of every organization, enabling payment, investment, and money-movement decisions that optimize working capital. But given the complexities of business, many factors have risen to complicate a financial executive's ability to obtain visibility into cash positions. As a result, the corporate "cashescape" is rapidly expanding and more difficult to navigate than ever before.

305-Mitigating Foreign Exchange Risk: To Hedge or Not to Hedge

Fundamental

Paul Jennings & Scott Petruska, Silicon Valley Bank

This session will provide an introduction to foreign exchange basics. Topics covered will include: the current market environment and trends, definition of terms and basic hedging tools, and how to establish a risk management strategy. We will also look at how companies of all sizes can mitigate their FX exposure in volatile markets. Translating the markets swings and knowing what to expect is an important part of understanding what a CFO can do to manage the international business exposures.

410-Making the Cross-Border Leap: Understanding the Treasury Implications of International Business

John Abrahams & Prakash Chonkar, Citibank

By many estimates, economies in key international markets will provide greater growth opportunities than those to be found in the United States over the coming decade. When carefully planned and delivered, an international expansion can add significantly to the bottom line of small- and middle-market companies. As growing firms plan their expansion into new international markets, they often discover that international treasury practices are literally foreign to them. Banking practices, driven by countries' regulatory guidelines, vary significantly by market, affecting everything from how long it takes to open an account to the methods by which payments are made. In many cases, the standards that we take for granted in our domestic environment simply do not apply elsewhere.

902- Bank Market Evolution – Advanced Treasurer's Track Panel Discussion

CTP2 - The U.S. Financial Environment & Payment System

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

502-Debt Covenant Compliance in Today's Colder, Crueler Credit Markets

Advanced

Bruce Lynn, The FECG, LLC & Bruce Simpson, Debt Compliance Services

It is never a good time to run afoul of your loan agreements but today it is especially important. The recent uncertainties in the credit markets are giving banks reasons not to lend or reasons to renegotiate an existing credit on terms more favorable to them. With fewer financial alternatives companies may be jeopardizing their access to additional liquidity by poorly managing their outstanding debt. In fact, lenders are worried that the apparent lack of attention by many of their customers on managing their loans that could lead to some very bitter discussions at some time in the future.

606-Automating Payables for Efficiency and Working Capital Advantage

Christopher Shaw, J.P. Morgan

This session will review the benefits of and opportunities for automating accounts payable and converting paper documents (PO's, shipping notices, invoices and payments/remittance advices) into an electronic, straight-through process via a new and emerging business settlement network for B2B commerce. An overview of this new network will be provided, along with a review of the potential operational cost savings, and strategies for driving working capital improvements relating to supplier payment timing and discounts.

803-Networking for the Financial Professional

Elizabeth Harkey & Catherine Bartlett, Advanced Marketing Group

Everyone is seeking new ways to be successful. Whether looking for recognition, exploring new opportunities for career growth, seeking to hire new employees or sourcing new names that will lead to improved business, promoting oneself has never been more important. How do you get information out to more than just a tight circle of colleagues, friends, family and acquaintances? This session will address that question and more!

903-How to Create a Strong and Sustainable Treasury Department **Advanced**

Treasurer's Track Panel Discussion

CTP3 - Cash Management

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area

105-Rising Rates and New Regulations: Monitoring Your Money Funds & Positioning Your Money Market Holdings

Peter Crane, Crane Data & John Donohue, Dwight Asset Management

Crane Data's Peter Crane and Dwight Asset Management's John Donohue will discuss the current short-term investing environment and will review the pros and cons of cash during periods of interest rate hikes. The two will also review recent changes in money markets and money fund regulations.

208 -Bank Account Management: Controlling Your Analysis Fees and Beyond – Stephen Weiland, The Weiland Financial Group

Are you really managing your bank deposit accounts? What does it take to answer "Yes"? Steve Weiland will present a list of activities so that, if practiced, you can answer "Yes!" with confidence. First in line is the examination of your monthly bank billing statements. Managing these statements results in fee reduction and a thorough understanding of your deposit account balance relationships. But what about all those non numeric activities surrounding the management of your accounts? Account openings, closing, authorized signers, signer limits, related documents, account functions and bank audits. A basic list of activities, justifications and expected results will be presented that insure proper management of your bank accounts.

307-Managing Risk and Reward Trade-offs in a Volatile FX Market

Advanced David Napalo, Wells Fargo

The essence of any traded market is that rewards should be commensurate with risks. Focusing on the foreign exchange market, this session presents a graphical framework for conceptualizing trade-offs between risk and reward when considering an array of hedging solutions to manage FX risk. While no one can predict the future, participants will gain additional insights about tipping the scales of probability in their favor to enhance risk management outcomes.

402-Minimize the Risk on International Payments Fundamental

Victor Hinojosa, Western Union Global Business Payments

The impact of globalization on our economy has caused unprecedented demands on how treasurers manage international payments. In a global economy where there are no official borders for international transactions and foreign currencies are abundant, how should we best move forward within today's global business environment and the new economic realities. This session delves into today's best international payments transactions practices and how applying prudent risk management strategies to best manage their foreign currency exposures.

608-Mobile Banking for Corporate Customers

Debbie Smart, ACI Worldwide

Having anytime-anywhere access to financial information for business customers is imperative, especially to efficiently manage cash flow in today's economic environment. However, the mobile banking services typically offered financial institutions will not suffice because the focus is on consumers. In order to be the valuable tool that corporate customers need, commercial mobile banking must include increased functionality such wire transfer and ACH approvals and positive pay exception decisions. This session looks at the commercial mobile banking services available today to help make the world of cash management a little more efficient, flexible, and well...mobile!

708-Financial Supply Chain: Advances in Automation

Nancy Atkinson, Aite Group, LLC

Companies' financial supply chains integrate risk mitigation, credit extensions (from the supplier or a third party), fulfillment, payment and settlement. With strategically planned automation, banks assist their clients with cost containment, visibility into supply chain activities, and risk management. Banks' support for cost containment, improved trading partner terms, better working capital management and superior risk management is ultimately reflected in clients' financial statements. Further, banks build greater customer intimacy, introduce revenue generating services and are able to more effectively manage globalized trade services.

904 - Evolving Role of the Treasurer Advanced Treasurer's Track Panel Discussion

CTP4 - Treasury Systems and Electronic Commerce

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5:00-6:30 – Welcome Wine/Cheese Party sponsored by Fidelity Investments

THURSDAY, MAY 6

8:00-9:00 – Continental Breakfast

9:00-10:15

101-Short Duration Fixed Income Management Advanced

Mark Finnegan & James Fitzgerald, Barclays Wealth

The events of the past two years have brought about significant change in the Capital Markets. Government intervention in the Fixed Income markets has dramatically changed the Corporate Treasury landscape. The speakers will discuss today's current market environment, evaluate investment options while discussing various strategies that prepare your portfolio for a steeper yield curve and the potential for higher rates.

203-My Consumer Bill Payments are Electronic! Now What?

Brad DeMarco, Wells Fargo

As consumers to migrate to bank online bill payment channels, billers face a whole new set of operational challenges including multiple data input sources, incorrect consumer billing data, and labor-intensive exceptions. Inefficient handling of online payments can diminish the benefits to be gained from electronic migration. This session looks at electronic payments from a biller's viewpoint and explains how technology can help overcome challenges they pose and clear the way to straight through processing.

601-Automating Bank Account Management: It's about time Fundamental

Stacy Rosenthal, SWIFT & Loretta Gannon, BNYMellon

The current time consuming and paper intensive process of account opening, modification and closing is costly and cumbersome to both banks and their corporate customers. This session will cover recent industry developments, introducing Electronic Bank Account Management and highlight the experiences of SWIFT, a bank and a corporate working together in defining the right solution for the industry.

707-Energize Working Capital: Integrating EBPP into Your Collections –Lisa Huff, PNC Bank

This session will show how consumer electronic bill presentment and payment has evolved, and offer organizations an efficient way to accelerate receivables and enhance customer satisfaction. Through a customer case study, learn how you can expand your payment options, reduce costs, streamline your collections and offer your customers a convenient way to make timely, reliable payments in a secure, online environment. Is EBPP missing from your payment receiving mix?

306-Managing Currency Risk in a Volatile Environment
Arnol Dhargalkar, Chatham Financial Group

The session will aim to educate attendees on best practices utilized in managing currency risk, with a focus on both balance sheet and income statement risks. In addition, the impact of OTC derivatives legislation on currency hedging will be discussed.

405-Unprecedented Opportunity: The BRIC Countries Under a New Economic Lens

Philip Kotev, Bank of America

As companies jockey to benefit from the changing dynamics of globalization, a handful of emerging economies are enjoying an ever-expanding sphere of influence. Brazil, Russia, India, and China—widely referred to as the BRIC countries—now carry significant clout on a global scale. All four countries have a burgeoning middle class, a rapidly growing consumer base, and are emerging as important locations for aspiring businesses in all industries. It will not be long before virtually every company will do business with the BRIC countries, either buying precious resources, outsourcing manufacturing and services, or selling their goods to an increasingly voracious consumer. Naturally, this has enormous ramifications and brings with it many new challenges from a commercial banking perspective.

507-The Future of the Dollar as a Reserve Currency

Shaun Osborne, TD Securities

The dollar is an integral part of the global financial architecture and the primary reserve currency for global central banks; however, persistent dollar weakness and rising US indebtedness is challenging this status. What is the outlook for the dollar and who are its main rivals?

10:15--10:45 - Exhibit Hall- Coffee Break

10:45-12:00

108-Fundamental Analysis of Prime Institutional Money Market Funds

Advanced Lance Pan, Capital Advisors Group

Severe credit events and major industry changes demand fresh thinking in money fund investing. This class applies fundamental credit analysis techniques to risk assessment of prime institutional funds. Participants will gain general understanding of aggregate issuer exposure, sensitivity analysis, risk correlation, and return attributions. This is an advanced-level liquidity/risk management class.

204-What Can You Learn From Your ACH Returns?

Arthur Hilgert, Wachovia, a Wells Fargo Company

Do you consider ACH returns a fact of life? Have you considered what they cost your company? In this eye-opening session, we'll analyze ACH returns by the problems that cause them, discuss simple changes you can make to reduce your return rates, and also look at ways you can speed your company's cash flow, reduce your transaction processing cost, and increase your collection rate on return re-deposits.

309-Identity Theft: That Doesn't Happen Here

Rob Shaffery - Dupli

My boy Elroy was always one in a million. I thought so from the start. Unfortunately, his NYC roommate (that he met on Craigs List) saw him differently. Nine months later, Elroy is now a mere One in Six. A victim of IDENTITY THEFT. Most people never see it coming. They believe, "it can't happen here". Well, if you have used an ATM, dined at a fine restaurant, or filled a prescription recently, I wouldn't be so sure. This seminar focuses on broadening your awareness as well reviewing the steps you need to take, if the unthinkable were to occur.

403-To Russia with Love – Treasury Outlook

Vassilij Chekulaev & Alishba Niazi, Bank of America

The world's largest country (by land size) has matured economically and continues to offer tantalizing opportunities for multinationals, albeit not for the faint of heart. Russia boasts a population of approximately 140 million and a tradition of educational excellence, which has spurred countless innovations and achievements in the sciences, mathematics and arts. This inherent knowledge base, coupled with an enormous wealth of natural resources, has elevated Russia to an extraordinarily powerful economic position. The country is a major exporter of energy to Europe and also has large reserves of gold, platinum and other resources.

709-Current Trends and Practices in Trade Finance, and Certain US Regulatory Concerns – John Baranello, Deutsche Bank

This interactive discussion will take a look at the Trade Finance business from the perspective of sales, compliance and operations. Topics will include the International Chamber of Commerce (ICC) documentary credit rules, the ICC publication No. 600, the ICC Publication No. 590(ISP 98)-which are the rules for Standby Letters of Credits, and a host of other US and international regulatory concerns. The Trade Finance business is more document-based than other areas of banking, making it susceptible to documentary fraud, money laundering, terrorist financing and the circumvention of OFAC sanctions or other prohibitions. Benefit from case studies and learn how to mitigate risks associated with Trade Finance along with implementing new policies and procedures to identify unusual and suspicious transactions.

CTP5 - Working Capital Philosophy & Tools

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

605-Tools to Minimize Inherent Risks in Data Management for Corporate - Jeremy Dane, PriceWaterhouseCoopers

Transaction Risk Identification & Analysis (TRIA) allows an auditor to review a company's key sub-ledgers to identify the transactions with a higher risk profile. This service allows an internal audit team to perform both proactive and reactive risk assessments to uncover trends, patterns, and other information of interest. Moreover, by examining all of a company's data, an internal auditor may test whether a control weakness has resulted in an actual control failure or whether it is simply a theoretical possibility.

702-Business Banking Accounts Under Attack

Linda Coven, Silicon Valley Bank

Business online banking accounts are under attack by sophisticated fraud rings that coordinate elaborate account takeover, distributed mules and under-the-radar money transfer schemes. This will be a discussion of how to recognize some of these attacks and steps that should be taken to protect against them.

805-Bolster your Career with Thought Leadership

Laurel Egan Kenny, Turningpoint Communications & Patricia Mullin, Cambridge Trust Company

You ARE a thought leader. Now you want to practice thought leadership. All you need to do is follow these 3 steps:

1. Because it is such a powerful force, thought leadership should be considered as part of your (company's) overall brand. Does your brand accurately reflect who you are? Ask yourself how you ultimately want to be viewed by your key constituents. Then think about what piece of knowledge you have that others want, need and will consider you an expert in.
2. What can you do or what do you know that you could share with others that enhances or reinforces your brand? It should be something unique that you know better than most and are highly passionate about. The more specific you can be about your unique knowledge, the better. Perhaps you have markedly improved an existing process or pioneered something new. It doesn't have to be grand or of a grand scale. It should, however, be "newsworthy" to an audience who will care AND take action to buy or influence a sale.
3. Now, consider how you will promote your innovation. Will you tell friends? Address an audience of would-be consumers or influencers? Write about it and submit it to a select audience?

504 - Monitoring Liquidity in a Challenging Credit Environment *Advanced*
Alison Sullivan CFA, Standard & Poor's

The ability of companies to maintain adequate liquidity in a difficult economic and credit environment is a key ratings concern. This applies to both investment and speculative grade rated companies, although the more specific concerns diverge somewhat at either end of the spectrum. For all companies, Standard & Poor's focuses on cash and liquid assets, access to credit lines and capital markets, financial covenant compliance, upcoming maturities, and other financial obligations. For investment grade companies, Standard & Poor's continues to closely monitor the ability to refinance on a timely and cost effective basis. For speculative grade companies, often there are concerns about tight covenants and/or covenant violations, and resulting loss of access to revolving credit facilities.

The moment that you have shared your idea to a welcoming audience of key constituents who care, consider you an "expert," and view your brand in a positive light, you have achieved Thought Leadership.

We can help you achieve thought leadership status.

CTP6 - Short-term Investing and Financing Decisions

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

12:00-2:00 - Luncheon sponsored by TD Bank, Robin Crow, Keynote Speaker

2:00-3:15

107-Is It Time To Say Amen?

Lee Epstein, Money Market One

The world has been shook to its [financial] core. Are we ready to close this chapter and move on? Why should we change how we invest currently? Where do the dangers currently lie? How can we avoid them? Can we earn more interest income in the current environment, without incurring greater risk? What's in store going forward?

209-The Great Recession Changes Bank Relationships and Pricing

Jim Brunnuquell, CTP, Phoenix-Hecht

This presentation is an up to date review of trends in commercial lending and pricing for treasury management services, based on the market research from the 2009-2010 Blue Book of Bank Prices™ and the 2010 Phoenix-Hecht Treasury Management Monitor™. You will gain a comprehensive understanding of the U.S. market for treasury services and what to expect from your banks in 2010.

210-New and Emerging Trends in Lockbox Receivables Processing

Fundamental

Lester Montiero, TD Bank

Lockbox used to be dependent upon Mail Float; Photo Copy of Images; Manual and Intensive Data Entry; Mailing of Packages - Lockbox today can be anywhere - anytime. - Remote Deposit Capture has enabled Lockbox to come to YOU! - Imaging eliminates Photo Copies and Mailing of Packages - Smart Data Entry helps to eliminate manual keying. - Scanlines and 3D Barcode have simplified keying and reduced manual errors.

406-The Credit Crisis - That's Another Fine Mess We've Gotten Ourselves Into -

Brian Kalish, Association for Financial Professionals

The past 24 months have been an extraordinary period of time for the global economy. Many people have been asking: How did we get here, where are we now, and where are we heading? This session will review the events of the past 2 years, describe where we are now, and offer insight to where we might be heading.

501- What to Think About Before You Hedge

Arnol Dhargalkar, Chatham Financial Group

The presentation will cover common issues in interest rate hedging, with a focus on economic drivers of fixed/floating mix, common legal issues and accounting implications. In addition, the session will discuss the implications of recent legislative action on the over-the-counter derivatives market and its impact on companies managing their interest rate risk through OTC derivatives.

602-Best Practices for Treasury Management System Implementation

Advanced Tuomas Parikka, Treasury Strategies, Inc.

The presentation focuses on best practices of Treasury Management System (TMS) selection and implementation processes regardless of the size of your treasury organization. You will be shown how the selection process and implementation progresses onwards regardless of the vendor chosen. The presentation will also highlight the key "pain" points during the implementation and you will learn how to best overcome them.

804-Social Networking - More Than Just Fluff

Lucy Suarez, CTP, Fiserv

Many of us tweet and blog and have FaceBook pages as ways to express ourselves and connect with friends and family. But social networking is more than just idle musing and posted pictures. Online social networks can help your career and your business. You can hire the right people (or be hired!), stay connected with your areas of professional interest, even market your products and position your business.

CTP7 -Sources of Capital and Capital Structure and Dividend Policy

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3:15-3:45 - Exhibit Hall - Coffee Break

3:45-5:00

104-Best Practices in Establishing Formalized Investment Guidelines

Moderator: Thomas Mullen, Bank of America

Panelists: Joseph Hobson, NSTAR; Roland Price, Tufts Health Plan; Jack Wagne,r Harbourvest Partners LLC

Whether your company is a net borrower or a net investor, it is beneficial to establish investment guidelines, procedures and controls. And yet recent surveys show that a good percent of middle market companies still do not have formalized policies. The process of developing guidelines can help clarify risk tolerance, prioritize investment objectives and align key stakeholders (for example, board, CFO, CEO) within your organization, regardless of its size. For many companies that do not have investment guidelines, the biggest challenge lies with getting started. And for companies that already have policies in place, it is important to review and refresh them periodically. During this session our client panelists will discuss best practices they have in place for their investment practices and guidelines for their companies.

506-Overview of Commercial Paper Market

John Kodweis, J.P. Morgan

609-Same-Day ACH Processing and Settlement

Steven Cordray, Federal Reserve Bank of Atlanta

Are you ready for same-day check conversion, telephone, and internet initiated payments using ACH? The impact of a same-day payments environment on the payments system and on your organization will be discussed. For corporate cash and payment management, the addition of a same-day ACH solution could: 1) enhance funds availability by expediting collection of consumer ACH debits and 2) accelerate identification and disposition of payments needing to be returned due to error or fraud.

704-Mobile Banking and Payments - Beyond the "Check Box"

Lucy Suarez, CTP, Fiserv

Mobile banking approaches the tipping point as mobile devices are used for information and transactions. To tap into this emerging channel, financial

207-Unclaimed Property: Understanding Your Responsibilities *Advanced*
Anne Furdon, Sun Life Financial & Deborah Beauchamp, StoneRiver, Inc.
Sarbanes Oxley has brought unclaimed property to the forefront for many organizations as risk reduction is paramount. This session will provide an advanced course on unclaimed property focusing on compliance and best practices to reduce liabilities. The session will provide suggestions to identify potential exemptions and fine tune their due diligence letters for increased compliance. Recent legislative changes will be highlighted and you will learn how your organization can prepare for an audit.

304-Fraud and Security: The Next Generation
Debbie Smart & Sonja Schindeler, ACI Worldwide
In today's world of online banking and cash management, we are all familiar with the use of multi-factor authentication such as tokens. These types of tools are very important in mitigating fraud and risk, and can be compared to the locks and chains that we put on the front door of our house to keep the crooks out. But despite our best efforts, sometimes the bad guys get in anyway. So what do we do then? This session will address the next level of security - the "motion detectors" that show abnormal behavior and the effective use of "alarms" that can be brought not only to the attention of financial institutions, but also the "alarms" that can help corporate customers mitigate their own risk. Can you afford NOT to attend this session?

408-International Tax Implications for Treasury Managers
Edward Corbosiero, iBasis, Inc
This course is structured to provide Treasury Managers with an intermediate knowledge of international tax concepts (U.S. and foreign). The topics covered highlight the areas of international tax law that Treasury Managers need to understand in carrying out their duties and should assist in the planning and execution of corporate treasury activity with maximum tax benefit.

institutions must move beyond a short-term vision of mobile banking as "...an extension of online banking" and adopt a more comprehensive enterprise mobile financial services strategy. The integration of transactions, payments, and content can generate revenue for the financial institution and deliver functionality to diverse customer segments.

802-Creating & Managing Your Personal Brand: Short and Long Term Strategies for Success - Jill Cappicioni, AAP, FIS & Patricia Mullin, CCM, Cambridge Trust Company
Companies have one--So should you!!! This unique session will help professionals understand, recognize the importance of and creating and managing a personal brand. A brand, like a reputation, is something only YOU can control, with everything you do, each job you hold, each email you send, each social network post, and how you conduct yourself in professional settings. We want to help you to maximize your exposure to the RIGHT people, who will influence, empower, mentor and be honest with you about where you are today, where you want to be and how to get there.

CTP8 - Global Treasury Environment and Liquidity Management
This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

5:00-6:30 – Cocktail Reception

FRIDAY, MAY 7

8:00-9:00 – Continental Breakfast

9:00-10:15

103 - Money Market Innovation: Tri-party Repurchase Agreements
Keneth Vallen, The Bank of New York Mellon
Repurchase agreements play a key role in the money market by providing channels for market participants to meet funding requirements, achieve investment return benchmarks, and to carry out alternative trading strategies. Recent market innovations are expanding the role these instruments play in the money market by positioning intermediaries in the deal flow, which adds efficiencies and opens repurchase agreement investing to a wider range of investors.

110- Making Sense of Your Investment Strategy
Joe Morgan, CFA, SVB Asset Management
This session will provide an in-depth look at the challenges facing treasurers and CFOs today, focused on how to reassess and reinvent your investment strategy to take advantage of a changing environment. From defining your cash to developing an appropriate risk infrastructure through outsourcing and tracking performance, it is important to continuously reevaluate how the crown jewels of your corporation are being protected and used for growth.

205-Remote Deposit Capture: Does Business Size Really Matter? -Deborah Burgess, Sovereign Bank & Ed McLaughlin, Remote Deposit Capture LLC
The current forecast of the economic conditions dictate the focus (and the importance) for businesses to accelerate cash flow. In a downsizing market, this session will enable a business to identify faster ways to optimize availability and grow deposits (i.e., desk float, branch deposits, presentment items, etc.). Remote Deposit Capture is way to do just that. Hear about industry experiences, focus on diversification, and how your business can benefit from some of these shared best practices.

508 - Trends in Effective Cash and Liquidity Management Practices
Tim Burt, John Downes, Bill Harrington, Bank of America
Speculation that the recession is over began in late summer of 2009, but in many ways one can debate the relevancy as a long road to recovery is anticipated. Additionally, regardless of what economists report, most companies look to their own sales and revenues as a true barometer for economic recovery. The past 18 months have emphasized the critical impact effective cash and liquidity management practices can have to a company's bottom line. And in order to be effective, cash management practices should be integrated and work to optimize transparency, visibility and control. Join Bank of America liquidity experts to discuss the best practices in liquidity management they have observed during this deep recessionary cycle.

611 - What Can Software as a Service (SaaS) in Treasury Do for You?
Scott Montigelli, Kyriba Corporation
Are you contemplating investing in technology for your day-to-day cash and treasury operations? Have you heard of "ASP" or "Software as a Service" and not sure why its popularity is increasing in treasury and elsewhere? Or are you just interested to learn how efficiency and productivity gains can be easily realized throughout your cash/treasury management operation regardless of the number of personnel? This session will discuss the functional operations of treasury that can be managed with the latest technologies.

806-Professional Appearance 101: What NOT to Wear!
Jodi R. R. Smith, Mannersmith
We all have heard that we never get a second chance to make a good first impression. But few of us take the time to consider the components of presenting a polished professional image. Savvy business people know how to make their first impressions work to their advantage. This program reviews the essentials for both attitude and attire. The lessons learned through this etiquette program will provide you with confidence to present yourself well in

303-To Be or Not to Be (in compliance); That is the Question!

Laura Lane, The Keane Organization

There are risks and benefits to coming into compliance. It's important to know the difference. Discover why an educated holder is critical when considering compliance. Learn the basics today. With today's economic conditions, learn how to have your program pay for itself. Discover why you holder is essential when developing your program. Quantify your unclaimed property liability before the auditors do! It is certainly the most undervalued responsibility with the greatest upside to retaining assets/revenue: Unclaimed Property!

401-Cutting the Cost of Global Payments

Tina Wang, Lionbridge Technologies & Amanda Kurnos Reid, Wells Fargo

In looking for ways to cut costs in today's tough economic environment, many companies are discovering global ACH and multi-currency accounts. Lionbridge Technologies provides translation of globalization services to major multi-national corporations. It hires thousands of independent translators and product raters around the world to translate and evaluate its customers' products and materials. Then it has to pay those individuals. Hear how Lionbridge has cut costs and solidified contractor relationships by adopting payment alternatives.

10:15--10:30 - Coffee Break

10:30-11:45

106 - Reform, Ratings and Returns: The New Era of Money Market Funds - **Michael Morin, Fidelity Investments**

The impact of the credit crisis on short-term markets is nearing an end. A lesson learned from the recent financial disruption is the need for businesses and individuals to understand the risks of their cash management portfolios in the pursuit of capital preservation and convenient access to funds. Money market funds have become a popular tool to satisfy these investment objectives in offering stability, liquidity and a competitive return. This presentation will provide a fresh approach to how these issues impact traditional strategic cash management and their impact on the future of the money market fund industry.

206-Sweep Accounts: New Twists and Risks

Steve McArthur, M&I Marshall & Ilsley Bank

Sweep accounts are a time tested approach to simple cash management, however with Repurchase Agreements having major changes in 2009, Money Market Funds bumping (or breaking) the buck in 2008, Eurodollar funds shrinking, and FDIC changes; now is the time to revisit investment and credit sweep options. This session will look at what is new in the industry and suggest a new format for quantifying the options.

308 - Managing Tactical Risk, Tax, Treasury and International Trade

Advanced -David Dahn & Janice Leahy, Dahn & Leahy LLP

Treasury professionals must understand the effect of international business decisions in-line with strategy decisions and the effect to your organizations bottom line. We will discuss FX requirements, intercompany legal transactions; entities; divestiture & acquisitions, equity injections or reductions, international trade; LC transactions and operations. We will examine the full picture and why departmental collaboration is necessary to achieve strategic goals.

407-Managing Global Liquidity - Navigating the Changing Landscape - **David Guzman, J.P. Morgan**

Too much cash in one business unit in one part of the world and not enough in another. This session will provide you with best practices for managing cross-border payments and liquidity in these challenging times.

11:45- Box Lunch

12:00-1:15

CTP11- Test Taking Tips and Practice Exam

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

the working world.

CTP9 - Bank Relations, Governance and Pension Management

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.

505-Creating Working Capital and Cash Flow Efficiencies

Mary Ellen Dirolf, Key Bank

Today, more than ever, strong cash management practices are essential to a business' sustainability. Learn how a business can increase its availability of working capital by employing specific cash management strategies focused on optimizing receivables, controlling payments and maximizing liquidity even in these tough economic times.

610-Paying Vendors Electronically - Not Just for the Big Guys Anymore - **Darren Blakely, Vendorin & Jim Granger, Cornhusker Energy**

Learn how this bio-fuels company with only 50 employees is at the center of a green revolution. They're helping the nation reduce its reliance on foreign oil while reducing their own reliance on paper by converting from paying vendors by check to paying vendors by ACH.

706-Sales Strategies: Growing Your Cash Management Customer Base - **Lucy Suarez, CTP, Fiserv**

Financial institutions are looking to increase non-interest fee income, increase deposits, and create stickier customer relationships. And there is a huge market segment of small businesses that are not paying for services today. The effort to increase cash management sales to new customers and to cross sell services to existing customers requires internal focus as well as focus on the marketplace. We'll talk about how to make both the internal and external efforts successful to grow your cash management customer base.

808-Promote Yourself -**Jodi R. R. Smith, Mannersmith**

Doing your job and working hard are the first steps towards success. But in today's competitive job market, intellectual savvy is not enough. It is your ability to handle any situation with poise and confidence that will set you apart from your peers. The lessons learned through this etiquette seminar will provide you with skills and knowledge that will place you above the competition to help position you for your next promotion.

CTP10 - Financial Risk Management & Operations/Insurance Risk Management

This session is part of the CTP Examination Review Track. It is designed as a comprehensive, in-depth review for those who will be taking the exam, but may be attended by anyone looking to brush up their skills in the topic area.